

Social Value International
Hong Kong Institute of Social Impact Analysts

Online Social Value and SROI Accreditation Training

- Dates:** August 2nd, 5th, 12th, 16th, 19th
(5 half-day sessions – see detailed schedule overleaf)
- Trainers:** Dr Adam Richards, Social Value International (SVI)
Dr Terence Yuen, Hong Kong Institute of Social Impact Analysts
- Fee:** USD1,000 per participant

Highly interactive, this is the flagship training program accredited by SVI that provides learners with the necessary knowledge and skills to be able to conduct a social value or SROI assessment to maximise the impacts of your work. The program has been delivered all over the world for over 10 years by highly experienced Accredited Trainers from Social Value International.

The program meets the requirements for assurance – meaning that your work meets best global standards and by working closely with Accredited Trainers you will be guided using case studies and practical activities so you can effectively measure and manage the impacts of your work.

Social Return on Investment (SROI) is an approach to understanding and managing the impacts of a project, organisation or policy. It is based on stakeholders and uses financial value of the important impacts identified by stakeholders to identify what is important to them.

It is a framework to structure thinking and understanding. It's a story not a number. The story should show how you understand the value created, manage it and can prove it. The benefits of SROI include:

- A consistent and clear approach to understanding and reporting on the changes caused by an organisation; resulting in:
- Better organisations, with better strategies, systems and accountability; and
- Organisations that are more able to manage risks, identify opportunities and raise finance required to achieve their mission or strategy.

The online Social Value and SROI accreditation program provides training to a level suitable for trainees seeking to become accredited practitioners – a prerequisite for attaining the status of AP2 accredited practitioner and AP3 advanced practitioner.

Advancing the SVI Practitioner Status Pathway – AP1 / AP2 / AP3

<https://socialvalueint.org/practitioner-status-pathway/>

To become an accredited Social Value and SROI practitioner, accredited by Social Value International, a candidate needs to fulfill the following requirements:

Level 1 Associate Practitioner ([AP1](#))

- Become a member of Social Value International
- Successful completion of online Social Value and Impact Management Exam
- Signed copy of Social Value Commitment to Good Practice

Level 2 Accredited Practitioner ([AP2](#)) and Level 3 Advanced Practitioner ([AP3](#))

- Attained the AP1 qualification
- Completed the Social Value and SROI accreditation training program
- Successful assurance of a Social Impact or SROI analysis (mentoring and peer support are permissible in application for [AP2 status](#))
- Successful assurance of a Social Impact or SROI analysis (mentoring and peer support are not allowed in application for [AP3 status](#))
- Successful completion of an interview conducted by SVI

This course is designed as the first step for individuals considering doing an SROI. No prior experience is required. While completion of the training program does not guarantee accreditation, it is a necessary step towards becoming an accredited practitioner.

As an add-value feature of this special program offering, the **Hong Kong Institute of Social Impact Analysts (HKI-SIA)** offers to organise a series of peer support meetings to provide guidance to eligible training participants planning to complete a real world SROI analysis for assurance purpose. Participation is voluntary and tentatively three one-hour “post-training” meetings have been scheduled after the conclusion of the SROI training (with the possibility of adding more meetings):

Tentative Dates of Post-Training Peer Support Group Meetings:

Aug 23rd (Monday); Sep 20th (Monday); Oct 18th (Monday)

For Further Enquiry:

Please contact HKI-SIA at info@hkisia.org

Online Social Value and SROI Accreditation Training

Training Schedule:

Session Date	Module (HKT/SGT 1:30-5:30pm)	Module Content
Aug 2 (Mon)	Module 1: Scope and Purpose of Impact Management	1.1 Purpose and process 1.2 Principles of Social Value 1.3 Verification and standards
Aug 5 (Thu)	Module 2: Identifying Stakeholders and Outcomes	2.1 Stakeholders, inputs and outputs 2.2 Understand outcomes 2.3 Well-defined outcomes
Aug 12 (Thu)	Module 3: Measuring the Amounts of Changes	3.1 Quantity (Indicators) 3.2 Duration
Aug 16 (Mon)	Modules 4 & 5: Valuing Changes to Outcomes / From Outcomes to Impact	4.1 Value 4.2 Monetary valuation 5.1 Causality
Aug 19 (Thu)	Module 6: Calculations, Aggregation, Reporting and Embedding	6.1 Most important outcomes 6.2 Reporting, verification & embedding

Language of Instruction: English

Quota: 20 (to be allocated on first-come-first-serve basis)

Fee per Participant: USD1,000

Please note additional fees are required for taking the online Social Value and Impact Management Exam (for attaining AP1 status) and for applying the SROI report assurance service (for attaining AP2 or AP3 status).

Registration and Payment Methods:

<https://www.hkisia.org/sroi-accreditation-training-aug-2021.html>