Daniel Fujiwara

Daniel Fujiwara is the founding Director of SImetrica, a leading research consultancy in the field of social impact measurement and policy evaluation, and a member of the Centre for Economic Performance at the London School of Economics and Political Science (LSE). He is an economist specialising in policy evaluation and social impact measurement and has over 10 years of experience working in government and in international organisations. Previously Daniel was head of cost-benefit analysis at the Department for Work and Pensions (UK) and has held senior economist positions at the Cabinet Office (UK), the Ministry of Defence (UK) and the Ministry of Finance (Tanzania) and research positions at the United Nations (UNDP and UNOPS). He has overseen evaluations on project and policy investments totaling over £2 billion. He was a senior adviser on valuation techniques for non-market goods in the UK Government and was lead author on the latest version of the HM Treasury Green Book guidance on non-market valuation techniques (2011). In 2012 Daniel was awarded the *John Hoy Memorial Prize in Economics* for his contribution to policy evaluation in the UK Government.

Daniel's research and work specializes in microeconomic theory, econometrics, non-market valuation, normative ethics and behavioural science as applied to policy evaluation. In his current role as consultant he has worked with and advised a large number of high-profile organisations on social impact measurement and evaluation, including the UK Government, the Government of Australia, the Government of Ireland, the Government of Poland, the World Bank, the United Nations, the Organization for Economic Co-operation and Development (OECD), PricewaterhouseCoopers, the Arts Council. Daniel's current advisory roles include member of the UK Government's Social Impact Task Force, head of quantitative methods at Danone, technical advisor to the SROI Network and referee for a number of academic journals. Daniel holds a BSc and MSc in Economics, an MPhil in Social Policy and is completing a PhD in policy evaluation methodology at the LSE.

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